



LIONSGATE®



THE HUNGER GAMES
THE EXHIBITION

SINGAPORE'S CITYNEON ACHIEVED WORLD RECORD IN LAS VEGAS: *THE HUNGER GAMES EXHIBITION.*

Exhibition based on lionsgate's blockbuster film franchise

Las Vegas, NV – June 12, 2019 – *The Hunger Games: The Exhibition* was awarded a **GUINNESS WORLD RECORDS®** title for the Largest Interactive Touchscreen Display on Thursday, June 6 at the attraction inside MGM Grand Hotel & Casino in Las Vegas. The 60-foot wide interactive touchscreen display is utilized for an archery training experience designed to provide guests with the skills to “join the rebellion,” a climactic highlight of the exhibition and the first of its kind on the Vegas Strip. The recently opened attraction is based on the world-



renowned films from Lionsgate, which grossed over \$3 billion at the worldwide box office.



The Exhibition celebrates the epic journey of Katniss Everdeen from her humble beginnings in District 12 to her rise as the Mockingjay. The thrilling experience features several inspirational galleries including the Hall of Justice, President Snow's Office, the Tribute Train and District 13, along with a dynamic exploration of the world of Panem highlighting iconic costumes, genuine props, and set recreations from Lionsgate's record-setting cinematic series.

“We strive to create unique, one-of-a-kind attractions, and the 60-foot wide interactive touchscreen offers patrons an unparalleled experience as they dive deep into the world of Panem,” said Welby Altidor, Group Chief Creative Officer of Cityneon Holdings and Victory Hill Exhibitions. “Our immersive

attractions are designed with the latest technology to create hands-on interactives, and receiving a **GUINNESS WORLD RECORDS** title validates the quality, precision and creativity we put into every project.”

This is the second family-friendly, film-themed attraction in Las Vegas opened by international entertainment and exhibition company, [Cityneon Holdings Limited](#), and its subsidiary Victory Hill Exhibitions.

Located at The District at MGM Grand, *The Hunger Games: The Exhibition* is open daily from 10 a.m. to 9 p.m. Entry to the exhibition includes a commemorative ticket and can be purchased at *The Hunger Games: The Exhibition* box office or at <https://TheHungerGamesExhibition.com/>. Tickets are \$35 for adults and \$25 for children ages 4-11 plus additional service fees, and children 3 and under are free with a paying adult. Group rates are available for parties of 10 or more. Guests of the exhibit must sign a waiver to participate, and parents must sign and consent for minors.

Guinness World Records

What’s the fastest game bird in Europe? This was the question that inspired the founding of Guinness World Records back in 1955. Starting with a single book published from a room above a gym, GWR has grown to become a global multi-media brand, with offices in London, New York, Miami, Beijing, Tokyo and Dubai. Today, we deliver world-class content, not just through Books, but via TV shows, Social Media and Live Events. Our in-house consultancy works closely with brands and businesses around the world to harness the power of record-breaking and deliver award-winning campaigns and business solutions. Our ultimate purpose is to inspire people - individuals, families, schools, groups, companies, communities and even entire countries – to read about, watch, listen to and participate in record-breaking. To join this record-breaking community – and find out the answer to that original question – visit guinnessworldrecords.com.

Cityneon Holdings Limited

As a leading service agency, Cityneon specializes in crafting quality customer and brand experiences in the fields of Intellectual Property Rights, Interior Architecture, Events, Exhibitions and Theme Parks, working with governments, businesses, brands and organizations worldwide.

Cityneon is committed to high excellence, good quality, precision and creativity, and is uniquely proficient in the conceptualization and creation of immersive attractions, theme parks and exhibitions featuring state-of-the-art technologies and immersive storytelling. Some of its past creations include the *Marvel’s Avengers STATION* exhibition, Hasbro’s *Transformers Autobots Alliance* experience as well as Universal Studios’ *Jurassic World – The Exhibition* and the award-winning Sultanate of Oman National Pavilion at Expo Milano 2015, completed by Cityneon's Middle Eastern office.

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon (5HJ.SI) was listed on the Mainboard of the Singapore Stock Exchange since 2005, and is included in the Morgan Stanley Capital International, Inc (MSCI) and MSCI Global Micro Cap Indexes — Singapore Index. Cityneon is also included in the Singapore Government's Central Provident Fund Investment Scheme (CPFIS) that allows investors to invest in the Company via its Central Provident Fund's (CPF) Ordinary Accounts in Singapore. The company was privatized in 2019 by its Executive Chairman & Group CEO, Ron Tan for approximately \$300m. For more information, please visit www.cityneon.net.

Victory Hill Exhibitions

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings Ltd., and is an exhibition production company which strives to create interactive exhibits that attract visitors and have educational value. With 25 years of experience and cooperation with pioneers in technology from around the world, Victory Hill is able to create an astounding interactive experience, and can adapt based on our clients’ needs to satisfy each and every unique need.

Cityneon Holdings Ltd. is a company tradeable on the Singapore Stock Exchange. It has extensive experience with events and exhibition spaces. It has 4 independent but cohesive divisions under its flag, which are: Interior Structures, Trial Environments, Events, and Exhibitions respectively.

MGM GRAND

MGM Grand Hotel & Casino is “The Entertainment Authority,” creating the ultimate Las Vegas experience. A variety of accommodations serve every need while guests discover signature dining by celebrity chefs including Tom Colicchio’s Craftsteak, Michael Mina’s PUB 1842, Wolfgang Puck’s Bar & Grill, Michelin three star restaurant Joël Robuchon and Morimoto Las Vegas. In addition to a pampering spa and salon and an elaborate conference center with over 850,000 squarefeet of meeting space, the resort offers a wide-range of world-class entertainment at the Grand Garden Arena; the epic KÀ by *Cirque du Soleil*; world-famous dance crew Jabbawoockeez; master illusionist David Copperfield; Topgolf Las Vegas; Brad Garrett’s Comedy Club; and Hakkasan Las Vegas. MGM Grand is owned by MGM Resorts International (NYSE: MGM). For more information and reservations, visit mgmgrand.com, call toll free at (877) 880-0880 or find us on [Facebook](#) and [Twitter](#).

Lionsgate

The first major new studio in decades, Lionsgate (NYSE: LGF.A, LGF.B) is a global content leader whose films, television series, digital products and linear and over-the-top platforms reach next generation audiences around the world. In addition to its filmed entertainment leadership, Lionsgate content drives a growing presence in interactive and location-based entertainment, video games, esports and other new entertainment technologies. Lionsgate’s content initiatives are backed by a nearly 17,000-title film and television library and delivered through a global sales and distribution infrastructure. The Lionsgate brand is synonymous with original, daring and ground-breaking content created with special emphasis on the evolving patterns and diverse composition of the Company’s worldwide consumer base.

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